For the 25th Annual National Senior Health & Fitness Day, we need a catchy, clever slogan to help focus attention on the importance of regular physical activity for older adults.

The slogan should be:
- a short phrase or sentence
- no longer than 2 lines
- positive and have an upbeat message
- original—something you came up with

Recent winning themes:
“Improve Your Health for a Better Self!” • “Make a Move Toward Better Health!” • “Fitness… A Lifetime Investment!” • “Activity—A Choice You Can Live With!” • “Get Moving…It’s a Step in the Right Direction!” • “Make Fitness a Goal for Life!” • “With Movement…There’s Improvement!”

Prize:
A $350 cash prize will be awarded to the national winner. The slogan will appear on selected National Senior Health & Fitness Day promotional materials! The contest is open to adults ages 50+.

Mail your entry to:
National Senior Health & Fitness Day
2018 Theme Contest
P.O. Box 883
Libertyville, IL 60048-0883

E-mail your entry to:
info@fitnessday.com

Fax your entry to:
847-816-8662

Entry Deadline:
January 26, 2018

I confirm that I am 50 years of age or older.