



The Nation's Largest Women's Health and Wellness Event!

Always Held the Last Wednesday in September, and Celebrated by 50,000+ Women at More Than 500 Locations Across the Country on the Same Day!

Wednesday, September 27, 2017

National Event Sponsorship Benefits

- 2017 Senior Day event market exclusivity for your product/service, and the right of first refusal to renew your sponsorship for the 2018 program.
- Access to 500+ registered sites to reach women at these events for your marketing, sales and/or educational purposes. Your activities can include, but are not limited to, product/service demonstrations, sampling/couponing, distribution of your product/service materials; contests/drawings, health screenings, and more.
- One-time use of the 2017 Women's Day event site list with all contact information. Your product/service name/logo/phone and website included in the following Women's Day event materials: the official online program Event Manual; select official event incentive items; the event registration brochure; event posters, all national event media materials (news releases, etc.), and more.
- Links to your product/service website(s) on the official National Women's Health & Fitness Day website: **fitnessday.com**.
- Up to 50 free online event registrations (a value of \$29.95 each) that you can share with key local organizations of your choice.
- Key placement for your product/service ads in 2017 issues of FitnessDay News, the official "e-newsletter" of National Women's Health & Fitness Day (and of our other "Fitness Day" events — National Women's Health & Fitness Day, and Family Health & Fitness Day USA).
- Sponsorship — and key sponsorship recognition — for the 2017 National Women's Health & Fitness Day Theme Contest. This annual contest reaches hundreds of thousands of women, and seeks entries — online and in print — to select a winning health and fitness theme for the 2017 Women's Day.

Expected number of event sites across the country

500-750+

Expected number of women attending these health and fitness events on Wednesday, May 27th

50,000-75,000+

For details on additional benefits, and a proposal including program costs and markets/product categories still available, please contact Gary Ford, **1-800-828-8225** (weekdays 9-5 Central time) or e-mail: **gford@fitnessday.com**.